



# BFE 2015 MEETING - Rome, Italy - March 24-28, 2015

## REGISTRATION FORM - COMMERCIAL SPONSOR

[www.bfe.org](http://www.bfe.org)

### SPONSOR INFORMATION

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### EXHIBITOR PACKAGES

#### Gold Sponsorship Package

€4500 Exhibition space of 6 meters, including 1 chair, 1 table and electricity  
(includes booth space, insert in conference bag, logo on BFE meeting website and logo in conference brochure)

#### Silver Sponsorship Package

€3000 Exhibition space of 4 meters, including 1 chair, 1 table and electricity  
(includes booth space and logo on BFE meeting website)

#### Bronze Sponsorship Package

€1500 Exhibition space of 2 meters, including 1 chair, 1 table and electricity

#### Prices do not include VAT at 22%

10% Early Bird Discount Rate (register and pay by November 30, 2014)

(Contact us at [conferences@bfe.org](mailto:conferences@bfe.org) for non-profit rates.)

### OTHER ADVERTISING OPTIONS

#### Take-One Table

€250

#### Insert in Conference Bag

€500 per sheet (8.5 x 11)

#### Logo on BFE Meeting Website

€500

#### Ad in Meeting Program

€1500 full page/inside cover (8.5 x 11")

€1000 full page (8.5 x 11")

€500 half page (5.5 x 8.5")

€250 quarter page (2.75 x 4.25")

**Deadline for artwork: January 31st, 2015**

**Artwork format: 8 1/2 x 11" pdf**

## PAYMENT INFORMATION

### FEE SUMMARY

|                          |         |
|--------------------------|---------|
| Exhibit Booth            | € _____ |
| Take-One Table           | € _____ |
| Insert in Conference Bag | € _____ |
| Logo on Meeting Website  | € _____ |
| Ad in Meeting Program    | € _____ |
| <b>TOTAL</b>             | € _____ |

### METHOD OF PAYMENT

Visa     Master Card

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

CVV Code: \_\_\_\_\_

Name of Cardholder: \_\_\_\_\_

Signature: \_\_\_\_\_

### CANCELLATION POLICY

Provided written notice is received by December 20, 2014 a full refund will be given less a 10% administration charge. It is regretted that for cancellations after December 20, 2014, or for no-shows at the conference, there are no refunds. The BFE has the right to cancel this contract at any time with full refund to the exhibitor.

I agree to the terms outlined above.

Bank Transfer (clearly indicate your name on all transfers)

Bank information of our partner in Italy

BENEFICIARY: EVENTS SRL

BANK NAME: VENETO BANCA

IBAN: IT88S0503521300446570030418

SWIFT/BIC: VEBHIT2M

REFERENCE : NAME OF EXHIBITOR(S) - Registration fee BFE 2015

*Please send a copy of the bank transfer to the fax number:  
+39 071 9252094*

### How did you hear about our conference?

Email     BFE Website     Colleague     Society     Organization     Other (please specify)

## SUBMISSION OF YOUR REGISTRATION FORM

**TO REGISTER, PLEASE SEND COMPLETED FORM TO EVENTS, SRL:**

**Send by fax to:**  
+39 071 9252094

**Send by e-mail to:**  
bfe2015@events-communication.com

**Commercial sponsors are required to register before December 20, 2014.  
Full payment, including 22% VAT, must be received in full by January 20, 2015.**

## EXHIBITOR RULES AND REGULATIONS

1. Because the exhibits are small-scale, it could be that there is less space available than there are requests for booths. In that case the companies that replied first will receive the space.
2. The BFE agrees to provide the exhibitor with the appropriate number of tables, chairs and electricity at no additional charge.
3. The booth itself and all additional electrical wiring and outlets have to be brought by the exhibitor.
4. Sales and order taking are permitted provided all transactions are conducted in a matter consistent with the nature of the meeting. BFE reserves the right to restrict sales activities that are inappropriate or unprofessional.
5. Exhibitors are not allowed to move their booth, to distribute materials outside the booth or perform equipment demonstrations outside the booth without written permission from the BFE.
6. The booth will be assigned only to one company; joint exhibitions with other manufacturers are prohibited.
7. The exhibitor is responsible for insurance related to their participation in the exhibits.
8. Maximum 2 persons can man the booth. These 2 persons have free admittance to the scientific program.
9. It isn't allowed to receive customers at the booth who are not participating in -and paying for- the conference.
10. Exhibitors will be notified by the BFE if their registration application using this form is accepted by the standing exhibition committee. Without written confirmation by the duly appointed representative of the BFE the exhibitor is not permitted to participate in the conference. Any action against such a decision will cause a five-year exclusion from any BFE event.
11. Exhibitors will be liable for and will indemnify and hold harmless the BFE and the venue from any loss or damages whatsoever suffered by the BFE or venue, as a result of any loss or damages occurring to or suffered by any person or company, including the exhibitor, other exhibitors, employees and members of the public attending the exhibits, either on the said space or elsewhere if said that loss or damages arose from or were in any way connected with the exhibitor's occupancy or said space.

The exhibition takes place during the entire conference (5 days).

**ALL EXHIBITORS MUST SET-UP ON TUESDAY, MARCH 24, 2015 BETWEEN 08:00 AND 08:30.**

The exhibition ends on March 28 at 15:30, after the break.



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